



## St Nicolas and St Mary Church of England Voluntary Aided Primary School

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Executive Headteacher Mr D Etherton B.Ed Hons. NPQH

Acting Headteacher Mr A Lincoln BA Hons

13<sup>th</sup> May 2022

Dear Parent/Carer,

Living Streets' WOW – the walk to school challenge is back to help encourage as many children as possible to experience the benefits of walking to school.

WOW is a pupil-led behaviour-change initiative where children self-report how they get to school every day. If they travel sustainably (walk, wheel, cycle, scoot or Park and Stride), at least once a week for a month, they get rewarded with a badge. It's that easy!

### **What are the benefits of walking to school?**

Walking to school helps children feel happier and healthier. They arrive refreshed, healthy and ready to learn. More families walking means fewer cars on the road, helping to reduce congestion and pollution at the school gates.

### **What if we can't walk to school?**

If you live too far away or don't have time to walk the whole way to school, you can Park and Stride to help your child earn their WOW badge. Park or hop off public transport at least ten minutes away from the school and walk the rest of the way.

### **The WOW badges**

Children can earn WOW badges for coming to school in an eco way. Each badge has been designed by a pupil from across the UK as part of our annual WOW Badge Design Competition.

A good time to start is Walk to School Week which starts 16<sup>th</sup> May and pupils can begin earning badges during the remainder of the term.

The badges are made in Cornwall from repurposed plastic material that was otherwise destined for landfill, including fridge trays, plastic plates and yoghurt pot off-cuts. For more information, visit: [livingstreets.org.uk/recycling](http://livingstreets.org.uk/recycling)

In the UK, thousands of schools and around one million pupils are enjoying the benefits of walking to school with WOW. Will you join us?

If you have any questions about the programme, please contact [livingstreets.org.uk/wowlaunch](http://livingstreets.org.uk/wowlaunch) or visit <https://www.livingstreets.org.uk/>

### **Let's swap those school runs for school walks!**

Many thanks for your support,

Dr Victoria Bishop, Assistant Headteacher

Journey together ★ guided by God ★ to do the best we can